

McLANE-NORTHEAST (#375878): CIGARETTE DISPLAYS BY STATE (SALEM MEN LT 100)

ROUs: 1110 / 1210 / 1310 / 1710 - DISTRIBUTE TO APPROPRIATE RJR CHAIN MANAGERS

McLANE NE

#/ CARTONS SALEM MENTHOL LIGHT 100 (UPC #12300-24197)

APRIL: SALEM .30¢ TEAR TAPE / PROMOTION #800438 (#804)

RETAIL DISTRIBUTION DATE: 4/20/98

CHAIN NAME	NO. OF STORES	#/ CARTONS SALEM MEN 85 TO SHIP TO EACH ACCOUNT	TOTAL #/ CARTONS SALEM MEN 85	NUMBER OF DISPLAYS PER GROUP PER STATE												
				CT	DE	MA	MD	ME	NH	NJ	NY	OH	C U Y A H O G A	PA	RI	VT
A-PLUS/ SUNOCO	318	See List	640	1	3	36			2	25	140			429	4	
COOKS CONVENIENT	6	See List	13								13					
COUNTRY FAIR	62	See List	264								7	20		237		
EXPRESS MART	44	2	88								88					
J MART	8	1	8								8					
KRAUSZERS	6	See List	15	15												
MANLEYS	12	See List	12								12					
MOBIL / ON THE RUN	33	See List	48	4							41				3	
7/11 - HANDEE MART	23	See List	77									1	45	31		
STARENTERPRISE	32	See List	63							32				31		
INDEPENDENTS & SMALL CHAINS	24	See List	48	2		2	4			8	31					1
TOTALS	568		1276	22	3	38	4	0	2	65	340	21	45	728	7	1

51853 4694

(MCST4381.XLS)3/24/98

cc: J. Piscitelli